



CraftBoston Holiday

Presented by the Society of Arts + Crafts
A non-profit supporting craft artists since 1897

Corporate Sponsorship Proposal

BENEFITS	Gold Sponsorship \$10,000	Silver Sponsorship \$5,000	Bronze Sponsorship \$2,500
Exclusive show sponsorship	<i>Included</i>	-	-
Opportunity to sponsor non-profit/school booth	-	<i>Included</i>	-
Named artist award	<i>Included</i>	-	<i>Included</i>
VIP reception at Society's Seaport Gallery	<i>Included</i>	-	-
Advertisement in CraftBoston Holiday Program Guide	<i>Back cover</i>	<i>Full page with prominent placement</i>	<i>Full page with prominent placement</i>
Tickets to CraftBoston Holiday Fundraiser	10	5	2
Logo placement	<i>Exclusive placement on banner leading into Hynes Convention Center, Included on holiday preview invitation and postcard mailing</i>	<i>Shared placement on banner leading into Hynes Convention Center, Included on postcard mailing</i>	<i>Shared placement on banner leading into Hynes Convention Center, Included on postcard mailing</i>
Tickets to CraftBoston Holiday Weekend	20	10	8
E-news/social media mentions	<i>8+ exclusive mentions</i>	<i>2 exclusive mentions, 5+ shared mentions</i>	<i>5+ shared mentions</i>
Branded materials and Publication distribution	<i>Distribution at preview party and throughout CraftBoston</i>	<i>Distribution at preview party and throughout CraftBoston</i>	<i>Distribution throughout CraftBoston</i>
Logo on Society website for 12 months	<i>Included</i>	<i>Included</i>	<i>Included</i>