

NEARLY 90 ARTISTS TO BE FEATURED IN NEWLY EXPANDED CRAFTBOSTON™ HOLIDAY ONLINE



Rising and established makers return for New England's premier juried craft show.

High-resolution photos of exhibition highlights are available.

BOSTON -- Oct. 27, 2021 -- CraftBoston™ Holiday 2021, the Northeast's eagerly anticipated annual craft showcase presented online by the Society of Arts + Crafts, returns November 12, 2021 through January 30, 2022, with nearly 90 artists from New England and across the country. This year's artists offer unique handmade items and limited edition works for holiday shopping. The show features home decor, jewelry, wearable textiles, sculptural works, and basketry in a variety of price points, ranging from small gifts to spectacular showpieces.

CraftBoston Holiday 2021 is accessible through the Society's <u>CraftBoston</u> page starting **November 12, 2021.** [NOTE: URL will be live that day; media previews available.]

This year's craft show includes educational and entertainment programming designed to enhance shoppers' interactions with the makers via artist demos, live-streamed conversations offering direct access to artists, and workshops where viewers can learn craft techniques.



Photo credits this page: (top) Kay Denmark embroidered earrings; (bottom I-r) Rekha Krishnamurthi placemats; Linda May wool bangles, Mew Chiu gold disc earrings. CraftBoston Holiday's online format and extended timeline offers an advantage to participating artists, says Executive Director Brigitte Martin. "By providing access to a well-respected destination show like ours, without the costs of booth rental, travel and lodging, CraftBoston Holiday offers artists an incredible opportunity to showcase their work to a nationwide audience without the overhead an in-person event requires," Martin says. "As a result, we provide a supportive platform for a wider variety of artists to reach buyers and tell their stories."

A sampling of artists participating in CraftBoston Holiday 2021 includes:

- Sammia Atoui, co-founder and director of MiraMar Print Lab, an art gallery and printmaking studio in Swampscott, Mass., whose original handmade prints center the female voice and experience within portraits, flowers, domestic scenes, and abstract works;
- Somerville, Mass.'s Ruchika Madan, who works in clay as a studio potter and tile maker, and takes inspiration from natural patterns and textures, like New England's flora and fauna, branches on a winter sky, or the undulations of sand on the ocean floor;
- Natick, Mass. woodworker Stephen Strout, whose finely-detailed food presentation and cutting boards come to life through intricate layers of wood in a variety of colors and styles, including exotic species and recycled hardwoods;
- Maine-based fine jewelry artist Natalie Reed, who grew up on midcoast lobstering island Vinalhaven and incorporates her deep reverence for the ocean into her pieces, creating delicate jewelry that evokes barnacles, mussels, coral, lobster buoys, and other Northeastern sea creatures;
- Rhode Island ceramicist Ian Buchbinder, a Rhode Island School of Design graduate whose lighthearted, joyful ceramics offer the perfect vehicle for his playful illustrations, depicting animals in astronaut gear floating through space.



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ABOUT SOCIETY OF ARTS + CRAFTS

Incorporated in 1897, the Society of Arts + Crafts has been at the forefront of the American craft movement, fostering the development, sales, recognition, and education of crafts for more than 100 years. The Boston-based nonprofit's mission is to support and celebrate craft makers and their creativity,to build and sustain a vibrant and diverse community and to shape the future of craft. See the SA+C's full mission and vision here.

MEDIA CONTACT

For questions, previews and interviews, contact Jennifer Astin at <u>ja@jmkpr.com</u> or 424-333-1718. High-res press photos from participating artists are available <u>here</u>.